

## **Specialty Technical Publishers Presents New U.S. and Canadian Anti-Spam Legislation Publications**

*Launch of Two Modules from Internet Law: The Complete Guide. Introducing Internet Law Essentials: Canada's Anti-Spam Law and Internet Law Essentials: U.S. Unsolicited and Bulk Email*

North Vancouver, B.C., Canada ([PRWEB](#)) July 29, 2014 -- Specialty Technical Publishers, premier North American publisher of [audit, compliance and risk solutions](#), today announced the launch of two new modules from its publication [Internet Law: The Complete Guide](#). The two modules: Internet Law Essentials: Canada's Anti-Spam Law and Internet Law Essentials: U.S. Unsolicited and Bulk Email have been released separately to offer country-specific guidance in this rapidly changing field of legislation.

All companies communicating by email with customers in the U.S. and Canada must comply with the differing legislation in the two countries. U.S. and Canadian "Anti-Spam" laws are now significantly different. The newly introduced Canadian legislation (known as CASL) is much stricter than the existing U.S. "Can-Spam" laws and demands that permission is received before commercial electronic messages are sent.

[Internet Law Essentials: U.S. Unsolicited and Bulk Email](#) is written by John R. Levine, PhD, Christina S. Loza, JD, and Brett J. Trout, JD, and provides a comprehensive analysis of U.S. Anti-Spam regulations. The guide includes useful checklists to help simplify the compliance process.

[Internet Law Essentials: Canada's Anti-Spam Law](#) is written by Andrew Aguilar and Ryan J. Black of Vancouver Law Firm McMillan LLP, and provides a comprehensive analysis of the new CASL regulations. The guide also includes useful checklists to help simplify the audit and compliance process.

For a limited time these two modules are offered together for only \$120 (usually \$89 each).

Steve Britten, Acting President of STP comments: "The Internet – and specifically e-mail – have been solid business tools for over two decades and it is surprising how many organizations are still not fully conversant with the legal issues pertaining to electronic commerce. These two offerings provide practical guidance without going into reams of legal information. As well as being a great help to legal professionals they are the ideal tools for both small business and large corporations in the United States and Canada."

The two modules are taken from [Internet Law: The Complete Guide](#) which has been completely updated and is the ultimate reference for the rapidly changing field of Internet law and regulation. With its coverage of e-commerce, intellectual property, practicing law online, and individual rights, Internet Law explains how issues in this dynamic field affect all forms of business.

Internet Law is used by corporate counsel in all forms of business, lawyers, law professors and their students, Internet service providers, bloggers, social network operators, web designers, web training consultants, systems integration consultants, and government officials and employees.

About Specialty Technical Publishers

[Specialty Technical Publishers](#) produces technical resource guides covering environmental, health & safety, transportation, accounting, business practices, standards and law, offering comprehensive guidance on key



compliance and regulatory issues. STP is a division of [Glacier Media Inc.](#), a Canadian information communications company that provides primary and essential information in print, electronic and online media. Glacier's Business and Professional Information Group publishes directories, technical manuals, research and development materials, medical education, electronic databases, investment information and specialty websites.



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